

MEET THE OWNER

Kelly
Rafferty

Owner & Solutions Specialist



ABOUT ME

After a 10-year corporate career in event & sports production, I started this business after my second daughter was born in 2021. I wanted the ability to be more present with my family and fulfill my dream of becoming an entrepreneur.

I've always had a passion for helping others and I'm often told my resourcefulness and ability to see solutions & efficient pathways to a goal is top notch. Helping other business owners and my staff achieve their own dreams and goals is a motivating factor in my virtual business.

Bonus motivation: I like to work in comfy clothes instead of heels!

Birthday: November 18



FAVORITE THINGS

- Flip flop weather
- Reality TV
- Chai lattes

FUN FACT

I have an authentic Super Bowl ring from my time working at the Philadelphia Eagles!

HOBBIES

I love visiting the beach & anything related to nature but in this stage of life you can often find me playing with my kids and keeping them laughing & smiling!

CONTACT

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