

## MEET THE OWNER

Kelly  
Rafferty

Owner & Solutions Specialist



### ABOUT ME

After a 10-year corporate career in event & sports production, I started this business after my second daughter was born in 2021. I wanted the ability to be more present with my family and fulfill my dream of becoming an entrepreneur.

I've always had a passion for helping others and I'm often told my resourcefulness and ability to see solutions & efficient pathways to a goal is top notch. Helping other business owners and my staff achieve their own dreams and goals is a motivating factor in my virtual business.

*Bonus motivation: I like to work in comfy clothes instead of heels!*



### FAVORITE THINGS

- Flip flop weather
- Reality TV
- Chai lattes

### FUN FACT

I have an authentic Super Bowl ring from my time working at the Philadelphia Eagles!

### HOBBIES

I love visiting the beach & anything related to nature but in this stage of life you can often find me playing with my kids and keeping them laughing & smiling!

### CONTACT

[kelly@raffertysolutions.com](mailto:kelly@raffertysolutions.com)

## MEET YOUR VA

Kevin  
Rafferty

General Virtual Assistant &  
Operations Specialist



### ABOUT ME

I'm a laid back person who focuses on family fun. Family is important to me and I'm close with my parents and sisters. My parents live in Virginia so we are frequently driving down I-95 to visit them or they are staying in our guest room to visit with us and their granddaughters.

I grew up in a military household so I have traveled to the other side of the globe and back but am happy to be a homebody now! I enjoy going to sporting events when there is time outside of catering to my daughter's busy social & activities schedule - I'm the chauffeur!



### FAVORITE THINGS

- My Daughters & Wife
  - *aka the Bosses!*
- Sports
- Sleeping

### FUN FACT

I went to high school in Okinawa, Japan as my Dad was stationed there during my teenage years.

### HOBBIES

I enjoy activities where we are having fun with our girls. When I'm not on dad duty, you can find me watching sports & playing golf.

### CONTACT

[kevin@raffertysolutions.com](mailto:kevin@raffertysolutions.com)

## MEET YOUR VA

Heather  
Weikle

Virtual Assistant Manager



### ABOUT ME

I'm a proud wife & mom of four, living the beautifully chaotic life in New Jersey.

When I'm not cheering on my kids or helping with school projects, you can find me in the kitchen whipping up something sweet or at the craft table surrounded by glitter and hot glue.

I have a bachelor's degree in Law and Justice and a paralegal certificate—but my real full-time job is running a household filled with love, laughter, two dogs, two cats, and a whole lot of energy.

I'm deeply involved in my children's lives, and wouldn't have it any other way.

### FAVORITE THINGS

- Family Time
- Picnics
- Stars

### FUN FACT

My team won best dressed at our robotics competition 2 years in a row!

### HOBBIES

When I'm not working or with my kids, you can find me crafting, baking or reading!

### CONTACT

[heather@raffertysolutions.com](mailto:heather@raffertysolutions.com)



## MEET YOUR VA

Rebekah  
Dudis

Lead Virtual Assistant



### ABOUT ME

Hi, I'm Rebekah! I live in Ohio with my husband and two kids. I have a bachelor's degree in English and over ten years of experience working in the online space.

Working with Rafferty Solutions has been the perfect blending of organization and creativity.

Helping business owners offload their 'busy work' so they can focus on the parts of their work that inspire them is my goal!

I believe that everyone is a creative at heart and those who say otherwise simply need to cultivate the space to reconnect with themselves.

### FAVORITE THINGS

- My family
- Books
- Iced Coffee

### FUN FACT

During my last semester of college, I studied abroad in Ireland.

### HOBBIES

I enjoy reading, crafting, nature walks with my kids and looking for the magic in everyday.

### CONTACT

[rebekah@raffertysolutions.com](mailto:rebekah@raffertysolutions.com)



## MEET YOUR VA

*Stephanie  
Crawford*

Lead Virtual Assistant



### ABOUT ME

Hi! I'm Stephanie – from corporate project management to wine-tasting fundraisers, I've gathered a wide range of skills, but one thing has always stayed the same: my passion for serving people.

I was drawn to the VA role because it offers variety, challenges, and the opportunity to make clients' lives easier.

Outside of work, I'm all about family time – cheering on my boys at their sports games, sneaking away for beach or mountain trips, and enjoying life with our newest family member, Griswold, our lovable Greater Swiss Mountain Dog.



### FAVORITE THINGS

- My family
- My jeep
- Champagne

### FUN FACT

Fall is my favorite season

### HOBBIES

Any outdoorsy adventure!

### CONTACT

[stephanie@raffertysolutions.com](mailto:stephanie@raffertysolutions.com)

## MEET YOUR VA

Kelly  
Lesko

General Virtual Assistant



### ABOUT ME

Hi, I'm Kelly Lesko—though many just call me Lesko. I spent 20 years as a Senior Systems Analyst in the beef industry, took time to raise my four children, and later spent 18 years teaching high school math. With a strong background in streamlining processes and problem-solving, I believe every challenge has a solution.

Rafferty Solutions is a perfect fit, blending my love of learning, helping others, and using my time wisely.

I live in Pennsburg, PA with my husband, three of my children, and my grandson. I stay active as the treasurer for Hex FC Dominion and team mom for the Thomas Jefferson University Women's Soccer Team. (You can also find me at MusikFest in August.)

### FAVORITE THINGS

- Family (we have family Sunday Dinners)
- Exercise
- Mint Choc Chip Ice Cream

### FUN FACT

I was the pilot of a human-powered submarine. (scuba dive certified)

### HOBBIES

I love listening to **LOUD** 70-80-90's music! I'm usually at the Pool, Beach, or Skiing - anything outdoors.

### CONTACT

[kellylesko@raffertysolutions.com](mailto:kellylesko@raffertysolutions.com)



## MEET YOUR SPECIALIST

*Samantha  
Wood*

Marketing



### ABOUT ME

Hi! I'm Sam, a Marketing Specialist at Rafferty Solutions.

I spent 12 years in professional sports— including working with Kelly at the Philadelphia Eagles — before shifting into agency marketing with brands like Oreo, Nutter Butter, and Nike.

I'm now based in the Fishtown, a neighborhood of Philadelphia where I live with my cat, Kevin and my husband.

I help Rafferty Solutions clients bring creative ideas to life and hit their marketing goals with clarity and confidence.



### FAVORITE THINGS

- My cat, Kevin
- Cookie dough ice cream
- My nieces and nephews

### FUN FACT

I played the tuba in Junior High School.

### HOBBIES

I enjoy crocheting blankets, baking bread, and going to concerts!

### CONTACT

[sam@raffertysolutions.com](mailto:sam@raffertysolutions.com)

## MEET YOUR SPECIALIST

*Lauren  
Borden*

**Bookkeeping**



### ABOUT ME

Hi! I'm Lauren. I am a recent empty nester. I have three sons, Jake 26, Zach 20, Drew 19 and my one and only daughter Gracie a Pomeranian/Chihuahua mix! I love my family and my friends. My close circle of friends have been lifelong friends since middle school! I was also a hockey mom for almost two decades!

I am a self-taught bookkeeper, but have gained tons of hands on experience while owning a virtual bookkeeping business for the past 11 years. While being self-employed, I worked full-time at a small pharma company for the past nine years, until recently when the company was purchased.

### FAVORITE THINGS

- My boys
- Coffee
- The beach (not the ocean)

### FUN FACT

I interned at All My Children & Guiding Light in college

### HOBBIES

Avid Reader  
Football (but don't know the rules!)  
Walking every morning

### CONTACT

[bookkeeping@raffertysolutions.com](mailto:bookkeeping@raffertysolutions.com)

